



JAI at DelhiWood 2013

Industrial trade fairs like IndiaWood and DelhiWood exhibitions are important fairs for the vast wood-work industry. Manufacturers display their machines and allied products, the wood-work shops and mfg. units visit to see advancements, check the options and buy their requirements.

Jai Industry had recognized this potential of trade fairs almost two decades back. Participating suited its goal of taking the JAI brand closer to customers and serving them better, promoting region specific markets and expanding the network and customer base. JAI took part in many renowned National, International and regional fairs. It always attached proper importance to each fair, which showed in its scale, style and commitment to satisfying visitors. From the Fair Organizer's point of view, there are some industry leaders whose presence in the fair is important to attract other participants and visitors as well. Jai Industries has long been considered one of them. The same leadership qualities were apparently on display in JAI's participation at recently concluded DelhiWood 2013 exhibition.

Jai Enclave was the center of attraction with more than 50 important machines physically displayed in 300 square meters; including its ranges WudPro (basic woodwork), Modula (India's one of the best in Panel Process) and Turanlar and SCM Group (European PPM).



Most important m/cs that were instantly hit at this Jai Enclave were; Panel Saw, Roller Press, Vacuum Membrane Press, new economy model of Manual Edge Bander from 'Pride of India' range, CNC Router from Jai-Modula, Jai-SCM new series of auto edge banders & Jai-Turanlar through feed soft form machine.

Pride Of India is Euro quality machines made in India by JAI and since their launch in IndiaWood 2010 & expanded range in IndiaWood 2012 respectively, these machines are declared the best machines in India today by its customers and industry in general.

Besides putting so many important m/cs on display, JAI's team of

professionals were attending to customers very immaculately. There were on-going demos, thorough information, insight and guidance provided by experts, informative and impressive communication display / catalogs and leaflets, service and marketing teams on toes, executive officers to clinch the commercial deals and even directors being present to attend to important issues. Jai Industry received maximum numbers of visitors, booked a lot of machines for immediate deliveries and generated inquiries (including many overseas ones) that will keep prospective customers engaged with company for a long time to come!

Whether it is an experience of exhibitions like DelhiWood or well-operative Jai MachineMalls or the 'PanWood Grand' at Jai Industrie's corporate head quarters Ahmedabad; customers now depend on JAI brand power for all their wood-work or panel-process machinery requirements. Markets have unquestionably proven that now JAI is in the league of global brands!

