

## **Jai Industries**

Mr. Niraj Shah Director, jai Industries Ahmedabad

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Q 1: Please give us an overview of the main product categories which you will display at India wood 2014. Can you specifically mention some innovative technology or product which will be exhibited?

Ans: This year, the IndiaWood - 2014 would be witness to even more expansion of all JAI ranges including WudPro, Modula, Pride of India, SCM & Turaniar. Very many new machine launches will take place at this edition of IndiaWood. JAI Enclave at the exhibition will be well-appointed and the largest space by any single company. JAI is launching quite a few new PoI machines like; auto edge bander, (manual) edge bander & edge trimmer with radius function, vacuum membrane press compact, double head -triple head multi boring etc, gradually making the whole Modula range "Pride of India". Jai Industries has a separate stall for the display & demo of SCM machines at Indiawood, where company experts can explain the machines' unique features, precision standards to guide you on your selection. SCM offers high-end machines like CNC Router, Beam Saw, CNC Universal Boring & Grooving centre, auto Edge Bander, Wide Belt Sander for mass production... and also the basic machinery like Panel Saw, Edge Banders, Multi Boring, Spindle Moulder etc for Panel process industry. Now, Jai-SCM launches machines for solid wood work segment as well like, Universal Combined machine, Combined Surface & Thickness Planer etc.

Q2: What is your take on Indian woodworking industry: in terms of current market trends, future possibilities and probable challenges?

Ans: JAI has always been the leader in the solid wood machinery market. Now during the last decade it has acquired the status of leader in panel processing machinery market as well with the highest number of machines sold in that segment! Company's corporate vision has been to provide technologically best possible machines at best value-for-money costs with the best after sales services in the industry; through its 4 pillars of strength. 1) Largest and best equipped manufacturing facilities 2) Nation-wide network of more than 150 business associates 3) Focus on customer service 4) Ethics and honesty in dealings. To satisfy the needs of high-end market segment gradually growing in globalized India, JAI entered in alliance with 2 European machine manufacturers. One is SCM Group of Italy and the other is Turanlar of Turkey. With these additions, JAI's basket of machines offering has been the largest in India. In an age of every day advancement in industrial technology and fast-n-furious developments in a competitive economy; it is quite an achievement for a company to survive and grow multifold in every decade and celebrate its Golden Jubilee. JAI Industries is completing 50 years and those who have grown along the line with it or have seen its growth would sure say it is an incredible story!

## **COMPANY PROFILE**

The Company was established as a small industry by Late Shri Niranjan Shah in 1965. It catered to wood-working machine requirements of small time workshops in and around Ahmedabad. Soon it expanded to cover whole of Gujarat state. Later, the present Mg Directors Nikhil Shah and Nirav Shah joined force and company grew rapidly through new age manufacturing, managing and marketing vision and applications. JAI became the first well organized and professionally managed company in this field. JAI has held the national leadership position throughout the journey.